

Diploma in Business Management



The Diploma in Business Management prepare students for entry level position in business organizations. It incorporates broad skills and knowledge in the theory and practice of management essential in running a business successfully in an increasingly competitive global business environment. This programme covers general management with economics, financial, legal and marketing aspects of the modern business enterprise.

This programme does not only offer immediate career opportunities upon completion, but also provides the foundation for pursuing an undergraduate business degree, either in specialised disciplines or in general paths, leading to broader career options in all areas of business.

Why Choose Us?

- ✔ **ESTABLISHED INSTITUTION**
Cosmopoint College, founded in 1992, has produced over 50,000 graduates with high marketability.
- ✔ **PROGRAM ACKNOWLEDGED BY THE GOVERNMENT AND THE INDUSTRY**
Our programmes are relevant to the job market. Each programme has been approved by the Ministry of Higher Education.
- ✔ **GOVERNMENT-OWNED INSTITUTIONS**
Cosmopoint College has 10 campuses throughout Malaysia and is owned by Equity Nasional Berhad (EKUINAS), a government investment agency.
- ✔ **STRATEGIC CAMPUS LOCATION**
Every Cosmopoint College campus is close to public transportation and other amenities. Additionally, a strategic location creates opportunities for part-time jobs with thousands of nearby businesses.

- ✔ Entry Requirements
MINIMUM 3 SPM CREDITS
- ✔ **AFFORDABLE TUITION FEES***
Financial aid assistance
- ✔ **GERENTI KERJA (G.E.R.A.K)**
Employment within 6 months after graduation
- ✔ **LOW REGISTRATION FEES***

**Terms & Conditions Apply*

SCAN ME





“Producing Market-Ready Executives”

version 2023

PROGRAMME AIM:

The aim is to provide students with the basic skills in running a business and practical competency in the professional environment while exposing students to the real world business application and effective management through the subjects. Subsequently honing of business skills and develop highly successful business start-ups.

CAREER PROSPECTS:

- Administrative Officer
- Marketing Executive
- HR Executive
- Sales Executive
- Business Development Executive & more

ENTRY REQUIREMENTS:

- ✓ Possesses SPM with at least credit in THREE subjects; OR
- ✓ Possesses SKM Level 3 in the related field; OR
- ✓ A Certificate (Level 3, MQF) in a related field with at least CGPA of 2.00 and 1 credit in SPM.
- ✓ A pass in Sijil Tinggi Pelajaran Malaysia (STPM) with at least Grade C (GP 2.0) in any subject; OR
- ✓ A pass in Sijil Tinggi Agama Malaysia (STAM) with at least Grade Maqbul; OR
- ✓ Other equivalent qualifications recognised by the Malaysian Government

* Entry requirement for each campus is subjected to MOHE's approval.

For more information:

CONTACT OUR PROGRAM ADVISOR

PROGRAMME STRUCTURE

- Reading Vocabulary & Grammar 1
- PC Competency
- Penghayatan Etika dan Peradaban
- Contemporary Business
- Bahasa Kebangsaan A / Effective Communication Skills / Principles Moral and Ethics
- Reading Vocabulary & Grammar 2
- Family institution / The Percepts of Islam / Creative & Problem Solving
- Critical & Creative Thinking
- Principles of Management
- Drama and Role-Play in English
- Social and Human Skills Project
- Principles of Marketing
- Financial Accounting
- Business Mathematics
- Business Statistics
- Basic Academic Reading and Writing
- Computer in Business
- Organizational Behavior
- Integrated Marketing Communication
- Essentials Business Communication Skills
- Principles of Finance
- Business Negotiation
- Consumer Behavior
- Database Fundamental
- Principles of Economics
- E-marketing
- Human Resources Management
- Customer Relationship Management
- Business Law
- Sales Management
- Operation Management
- Event Management and Planning
- Internship

Programme are available at:

KEDAH (R2/345/4/0433)(05/24)(A10046)

Cosmopoint College Sungai Petani (DK253-03K)
Wisma Cosmopoint, No. 77 & 78, Jln. Mawar 1, Taman Pekan Baru, 08000 Sungai Petani, Kedah, Malaysia
Tel: +604-425 6061/63

KELANTAN (R2/345/4/0638)(05/24)(A10047)

Cosmopoint College Kota Bharu (DK253-08E)
No. 5 - 8, Vista Square, Jalan Sri Cemerlang, 15350, Kota Bharu, Kelantan, Malaysia
Tel: +609-743 7677

PERAK (R/345/4/0329)(04/24)(A10045)

Cosmopoint College Ipoh (DK253-02A)
No. 15, Arena Niaga Pari 2, Arena Niaga Pari, Off Jalan Silibin, 30020 Ipoh, Perak, Malaysia
Tel: +605-249 2626/21

SARAWAK (R2/345/4/0406)(07/24)(A10430)

Cosmopoint College Kuching (DK253-100I)
Lot 3127 - 30, Block 10, Jalan Tun Ahmad Zaidi Adruce, 93250 Kuching, Sarawak, Malaysia
Tel: +6082-240 340

JOHOR (R2/345/4/0446)(04/24)(A10036)

Cosmopoint College Johor Bahru (DK253-01J)
Suite 29.01, Level 29, City Square Office Tower No. 106 - 108, Jalan Wong Ah Fook 80000 Johor Bahru, Malaysia
Tel: +607-276 7500

SABAH (R2/345/4/0691)(05/24)(A10044)

Cosmopoint College Kota Kinabalu (DK253S)
Lot 102, 103, 104 & 105, Block P Alamesra, Plaza Utama, Sulaman-Coastal Highway, Kuala Menggatal, 88400 Kota Kinabalu Sabah, Malaysia
Tel: +6088-348 800

TERENGGANU (R2/345/4/0570)(04/24)(A10041)

Cosmopoint College Kuala Terengganu (DK253-11T)
Level 2 & 3, Kompleks MAKSAP, Jalan Cerung Lanjut, 20300 Kuala Terengganu, Malaysia
Tel: +609-631 2223