



**30 YEARS OF FULFILLING  
HOPE, DREAMS  
& OPPORTUNITIES**

**DIPLOMA IN**

# **BUSINESS MANAGEMENT**

**FACULTY OF MANAGEMENT & BUSINESS TECHNOLOGY**

The Diploma in Business Management prepare students for entry level position in business organizations. It incorporates broad skills and knowledge in the theory and practice of management essential in running a business successfully in an increasingly competitive global business environment. This programme covers general management with economics, financial, legal and marketing aspects of the modern business enterprise.

# "Producing Market-Ready Executives"

## PROGRAMME AIM

The programme is catered to provide graduates with a broad understanding of business and all aspects related to running one. It will equip them with the knowledge of business management, basic business finance, managing people, office management, sales, marketing and adapting to modern internet-based business models.

## CAREER PROSPECTS

Graduates can gain employment as entry-level executives and junior managers in any type of business – from small enterprises to multi-nationals. Graduates can also gain employment in non-profit organisations and public sectors.

## MINIMUM ENTRY REQUIREMENTS

- ✓ A pass in SPM with at least credit in any 3 subjects, or any equivalent qualification; OR
- ✓ A pass in Sijil Tinggi Persekolahan Malaysia (STPM), with a minimum of Grade C (GP 2.0) in any subject, or any equivalent qualification; OR
- ✓ A pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Maqbul; OR
- ✓ A pass in SKM Level 3 in a related field, and a pass in SPM with a minimum of 1 credit in any subject; OR
- ✓ Any qualifications equivalent to Certificate (Level 3, Malaysian Qualifications Framework, MQF)

\* Entry requirement for each campus is subjected to MOHE's approval.

## SUBJECTS OFFERED

- E-Marketing
- Business Law
- Business Statistics
- Sales Management
- Financial Accounting
- Principle of Marketing
- Business Negotiations
- Business Mathematics
- Principles of Economics
- Database Fundamental
- Operation Management
- Comtemporary Business
- Computers in Business
- Organisational Behaviour
- Principles of Management
- Human Resource Management
- Event Management and Planning
- Customer Relationship Management
- Intergrated Marketing Communications
- Project

CONTACT OUR PROGRAM ADVISOR:

**Terengganu**  
Cosmopoint College K, Terengganu (09-631-2223)  
Level 28.3, Kompleks MAKSAM, Jalan Cerung Lanjut, 20300 Kuala Terengganu, Malaysia  
Tel: 09 - 631 2223 Fax: 09 - 631 2225

**Kedah**  
Cosmopoint College Sungai Petani (04-425-0261)  
Wisma Cosmopoint, No. 77 & 78, Jln. Mawar 1, Taman Pekan Baru, 08000 Sungai Petani, Kedah, Malaysia  
Tel: 04-425 6061/63 Fax: 04-425 6062

**Kelantan**  
Cosmopoint College Kota Bharu (09-743-9277)  
No. 5 - 8, Vista Square, Jalan Sri Cemerlang, 15350, Kota Bharu, Kelantan, Malaysia  
Tel: 09-743 7677 Fax: 09-743 9277

**Perak**  
Cosmopoint College Ipoh (05-249-2626)  
CICT, No.15, Arena Niaga Pari 2, Arena Niaga Pari, Off Jalan Silibin, 30020 Ipoh, Perak, Malaysia  
Tel: 05 - 249 2626/21 Fax: 05 - 249 2625

**Sarawak**  
Cosmopoint College Kuching (082-240-340)  
Lot 3127 - 30, Block 10, Jalan Tun Ahmad Zaidi Aduche, 93250 Kuching, Sarawak, Malaysia  
Tel: 082 - 240 340 Fax: 082 - 241 340

**N. Sembilan**  
Cosmopoint College Seremban (06-764-7700)  
6F-2nd Floor, No. 23 & 24A, Jalan Tunku Hassan 70000 Seremban, Negeri Sembilan, Malaysia  
Tel: 06 764 7600 Fax: 06 764 7700

**Sabah**  
Cosmopoint College Kota Kinabalu (088-348-800)  
Lot 102, 103, 104 & 105, Block P Alamesra, Plaza Utama, Sulaman-Coastal Highway, Kuala Menggatal, 88400 Kota Kinabalu Sabah, Malaysia  
Tel: 088 - 348 800 Fax: 088 - 387 143

**Jobor**  
Cosmopoint College Johor Bahru (07-276-7500)  
Suite 29.01, Level 29, City Square Office Tower No. 106-108, Jalan Wong Ah Fook 80000 Johor Bahru, Malaysia  
Tel: 07 - 276 7500 Fax: 07 - 276 7504