Penarafan Kementerian Pengajian Tinggi

# cosmopoint college



# Diploma in **Tourism** Management

The Diploma in Tourism Management focuses on teaching you theoretical concepts and strategies for the tourism business environment. This programme is well-structured, international in focus, and provides you with enough hands-on experience to excel in the tourism industry. You will be able to broaden your knowledge of the many service providers in the travel and tourism industry, including tour and travel operators, hotels and resorts, airlines, and visitors.

## Why Choose Us?

### **ESTABLISHED INSTITUTION**

Cosmopoint College, founded in 1992, has produced over 50,000 graduates with high marketability.

### PROGRAM ACKNOWLEDGED BY THE GOVERNMENT AND THE INDUSTRY

Our programmes are relevant to the job market. Each programme has been approved by the Ministry of Higher Education.

### GOVERNMENT-OWNED INSTITUTIONS

Cosmopoint College has 10 campuses throughout Malaysia and is owned by Equity Nasional Berhad (EKUINAS), a government investment agency.

### STRATEGIC CAMPUS LOCATION

Every Cosmopoint College campus is close to public transportation and other amenities. Additionally, a strategic location creates opportunities for part-time jobs with thousands of nearby businesses.

### / Entry Requirements

### **MINIMUM 3 SPM CREDITS**

# AFFORDABLE TUITION FEES\*

Financial aid assistance

# GERENTI KERJA (G.E.R.A.K)

Employment within 6 months after graduation

## LOW REGISTRATION FEES\*

\*Terms & Conditions Apply





www.cosmopointcollege.edu.my

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# "Join The Fastest-Growing Industry

# ROGRAMME AIM

he programme is designed to provide stud ts with advanced knowledge and relevant skills in the tourism industry, specifically for managerial roles.

# CAREER PROSPECTS:

Travel Agent Tour Operator

- Travel Manager
- Event & Conference Organizer
- Tourism Manager

# **ENTRY REQUIREMENTS:**

- $\checkmark$  A pass in SPM with a minimum of three (3) credits in any subject, or its equivalen
- A pass in Sijil Tinggi Persekolahan Malaysia (STPM) with a minimum of Grade C (GP 2.00) in any subject, or its equivalent; OR
- A pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Maqbul in any subject, or its equivalent; OR
- M level 3 in a related field; OR ass ir

ntry requirement for each campus is subjected to MOHE's ap

Certificate (Level 3, MQF) in a related field with at least PA of 2.00 and 1 credit in S

CONTACT OUR PROGRAM ADVISOR

## PROGRAMME STRUCTURE

- Penghayatan Etika dan Peradaban
- PC Competency
- Effective Communication Skills / Principles of Moral & Ethics / Bahasa Kebangsaan A
- Introduction to Hospitality & Tourism Industry
- Reading, Vocabulary & Grammar
- Family Institution / The Precepts of Islam / Creative Problem Solving
- Tourism Geography
- Principles of Tourism
- Principles of Management
- Social & Human Skills Project
- Transportation for Tourism
- Travel & Tour Operation
- Concepts of Leisure & Recreations
- Principles of Marketing
- Basic Academic Reading & Writing
- Domestic Tourism
- Financial Accounting
- Sales & Marketing in Hospitality Industry
- Essential Business Communication Skills
- Concept of EcoTourism
- Meeting, Incentives, Conventions & Exhibitions
- Customer Service in Hospitality
- Event Management
- Contemporary Issues in Tourism Industry
- Tour Planning & Design
- Airlines, Fares & Ticketing
- Tour Guiding Skills
- Human Resources Management
- Industrial Training

### Programme are avaliable at:

KEDAH (N/812/4/0204)(08/27)(MQA/PA13678) Cosmopoint College Sungai Petani Dicast-03(K) Wisma Cosmopoint, No. 77 & 78, Jln. Mawar 1, Taman Pekan Baru, 08000 Sungai Petani, Kedah, Malaysia Sungal Petani, Kedani, ... Tel: +604-425 6061/63

PAHANG (R/812/4/0146)(10/28)(MQA/FA8132) Cosmopoint College Kuantan DK25-09(C 74/4, GF – 2nd Floor, Jalan Teluk Sisek, 25200 Kuantan, Pahang, Malaysia Tel: +609-516 2857/59/72

PENANG (R/812/4/0138)(04/28)(MQA/FA8006) Cosmopoint College Penang Dess-Unit 72 - 1 - 46, Arena Curve, Jalan Mahsuri, 11900 Bayan Lepas, Pulau Pinang, Malaysia Tel: +604-611 0658/206

TERENGGANU (R/812/4/0131)(01/28)(MQA/FA8096) Cosmopolint College Kuala Terengganu Massim Level 2 & 3, Kompleks MAKSAK, Jalan Cerung Lanjut 20300 Kuala Terengganu, Malaysia Tel: +609–631 2223

### PERAK (R/812/4/0147)(10/28)(MQA/FA8138)

Cosmopoint College Ipoh DK253-02(A) No. 15, Arena Niaga Pari 2, Arena Niaga Pari, Off Jalan Silibin, 30020 Ipoh, Perak, Malaysia 30020 Ipoh, Perak, Mala Tel: +605-249 2626/21

KELANTAN (N/812/4/0205)(08/27)(MQA/PA13677)

### MELAKA (R/812/4/0144)(08/28)(MQA/FA8140)

Cosmopoint College Melaka DK253-07(H) No. 112, 114 & 116, Jalan Kubu, 75300 Melaka, Malaysia Tel: +606–286 0688

SARAWAK (R/812/4/0133)(01/28)(MQA/FA7995)

Cosmopoint College Kuching uses-wo Lot 3127 – 30, Block 10, Jalan Tun Ahmad Zaidi Adruce, 93250 Kuching, Sarawak, Malaysia Tel: +6082–240 340

### JOHOR (R/812/4/0134)(12/27)(MQA/FA8134)

Cosmopoint College Johor Bahru Brass-Bill Suite 29.01, Level 29, City Square Office Tower No. 106-108, Jalan Wong Ah Fook 80000 Johor Bahru, Malaysia Tel: +607-276 7500

# SABAH (R2/812/4/0140)(07/25)(A11467) Cosmopoint College Kota Kinabalu (2013) Lot 102, 103, 104 & 105, Block P Alamesra, Plaza Utama, Sulaman-Coastal Highway, Kuala Menagatal, 88400 Kota Kinabalu Sabah, Malaysia | Tel: +6088–348 800

Cosmopoint College Kota Bharu Dasartin No. 5 - 8, Vista Square, Jalan Sri Cemerlang, 15350, Kota Bharu, Kelantan, Malaysia Tel: +609-743 7677