

Diploma in **E-Business**

The Diploma in E-Business bridges the divide between business and computer studies by combining key relevant subjects that will enable graduates to navigate the growing market for online business.

This programme covers general management with economics, financial, legal and marketing aspects of the modern business enterprise.



Why Choose Us?

✓ **ESTABLISHED INSTITUTION**

Cosmopoint College, founded in 1992, has produced over 50,000 graduates with high marketability.

✓ **PROGRAM ACKNOWLEDGED BY THE GOVERNMENT AND THE INDUSTRY**

Our programmes are relevant to the job market. Each programme has been approved by the Ministry of Higher Education.

✓ **GOVERNMENT-OWNED INSTITUTIONS**

Cosmopoint College has 10 campuses throughout Malaysia and is owned by Equity Nasional Berhad (EKUINAS), a government investment agency.

✓ **STRATEGIC CAMPUS LOCATION**

Every Cosmopoint College campus is close to public transportation and other amenities. Additionally, a strategic location creates opportunities for part-time jobs with thousands of nearby businesses.

✓ **Entry Requirements**

MINIMUM 3 SPM CREDITS

✓ **AFFORDABLE TUITION FEES***

Financial aid assistance

✓ **GERENTI KERJA (G.E.R.A.K)**


Employment within 6 months after graduation

✓ **LOW REGISTRATION FEES***

**Terms & Conditions Apply*

SCAN ME





"Are You The Next Vivy Yusof?"

version 2023

PROGRAMME AIM:

The programme aims to provide students with key technical skills in business such as basic finance, human resource, and marketing – but geared towards online platforms. Students will also develop necessary soft-skills in critical thinking and communication.

CAREER PROSPECTS:

- Business Entrepreneur
- Information Systems Executive
- Web Designer
- Database Executive
- Multimedia Developers
- Administrative Executive

ENTRY REQUIREMENTS:

- ✓ Possesses SPM with at least credit in THREE subjects; OR
- ✓ Possesses SKM Level 3 in the related field; OR
- ✓ A Certificate (Level 3, MQF) in a related field with at least CGPA of 2.00 and 1 credit in SPM.
- ✓ A pass in Sijil Tinggi Pelajaran Malaysia (STPM) with at least Grade C (GP 2.0) in any subject; OR
- ✓ A pass in Sijil Tinggi Agama Malaysia (STAM) with at least Grade Maqbul; OR
- ✓ Other equivalent qualifications recognised by the Malaysian Government

* Entry requirement for each campus is subjected to MOHE's approval.

For more information:

CONTACT OUR PROGRAM ADVISOR

PROGRAMME STRUCTURE

- English Essentials
- Penghayatan Etika dan Peradaban
- Principles of Moral and Ethics / Bahasa Kebangsaan A
- Introduction to Business
- Academic Business Writing
- Family Institutions / The Precepts of Islam
- Computers in Business
- Principles of Marketing
- Business Mathematics
- Communicative English
- Social and Human Skills Project
- Financial Accounting 1
- Human Resource Management
- Principles of Economics
- Organizational Behavior
- Introduction to E-Commerce
- Fundamentals of Online Marketing
- Principles of Finance
- Strategic Management
- Fundamentals of E-Business Strategy
- Business Statistics
- Database Fundamentals
- E-Business Applications, Models and Technologies
- Web Essentials
- Customer Relationship Management
- Database Concepts
- Business and Cyber Law
- Web Application Programming
- Creative Web Design
- Introduction to Project Management
- Internship

Programme are available at:

KEDAH (R2/340/4/0445)(10/25)(A5009)

Cosmopoint College Sungai Petani (DK253-08K)
Wisma Cosmopoint, No. 77 & 78, Jln.
Mawar 1, Taman Pekan Baru, 08000 Sungai
Petani, Kedah, Malaysia
Tel: +604-425 6061/63

JOHOR (R2/340/4/0352)(08/24)(A10783)

Cosmopoint College Johor Bahru (DK253-08LJ)
Suite 29.01, Level 29, City Square Office
Tower No. 106-108, Jalan Wong Ah Fook
80000 Johor Bahru, Malaysia
Tel: +607-276 7500

PENANG (R2/340/4/0459)(03/25)(MQA/FA11940)

Cosmopoint College Penang (DK253-08P)
Unit 72-1-46, Arena Curve, Jalan Mahsuri,
11900 Bayan Lepas, Pulau Pinang,
Malaysia
Tel: +604-611 0658/206

PAHANG (R2/340/4/0456)(12/24)(A5356)

Cosmopoint College Kuantan (DK253-08C)
74/4, GF – 2nd Floor, Jalan Teluk Sisek,
25200 Kuantan, Pahang, Malaysia
Tel: +609-516 2857/59/72

PERAK (R2/345/4/0404)(12/24)(A11021)

Cosmopoint College Ipoh (DK253-02A)
No.15, Arena Niaga Pari 2,
Arena Niaga Pari, Off Jalan Silibin,
30020 Ipoh, Perak, Malaysia
Tel: +605-249 2626/21

TERENGGANU (R2/340/4/0446)(06/25)(A6234)

Cosmopoint College Kuala Terengganu (DK253-18T)
Level 2&3, Kompleks MAKSAM, Jalan Cerung
Lanjut, 20300 Kuala Terengganu, Malaysia
Tel: +609-631 2223

MELAKA (R2/340/4/0448)(02/25)(A5685)

Cosmopoint College Melaka (DK253-07M)
No. 112, 114 & 116, Jalan Kubu,
75300 Melaka, Malaysia
Tel: +606-286 0688