

*30 YEARS OF FULFILLING  
HOPE, DREAMS &  
OPPORTUNITIES*

**DIPLOMA IN**

# **COMPUTER GRAPHIC DESIGN**

**FACULTY OF CREATIVE ARTS**

The Diploma in Computer Graphic Design focuses on the basic principles concepts, and fundamentals required to solve graphic design challenges. Students develop the ability to determine appropriate and successful design and demonstrate effective use of colour, dominant elements, typographical and production skills to make effective design layouts.

# “Express Your Creativity”



## PROGRAMME AIM

To provide students with a sound knowledge of graphic and visual communication and to enhance student creativity through intensive application of graphic tools and techniques. To instil in students a full appreciation of the challenges and approaches required in different media environment and to guide students in managing the creative design process.

## CAREER PROSPECTS

Graphic designer, advertising designer, web designer, interactive designer, packaging designer, digital publishing, publication designer, design studios and freelance work.

## MINIMUM ENTRY REQUIREMENTS

- ✓ Sijil Pelajaran Malaysia (SPM) or its equivalent with a minimum of three credits; OR
- ✓ Sijil Pelajaran Malaysia (SPM) or its equivalent with minimum of one credit and a Pass in Bahasa Melayu) and a skill certificate in Art and Design at level 3 Sijil Kemahiran Malaysia (SKM); OR
- ✓ A pass in an interview and a drawing test

\* Entry requirement for each campus is subjected to MOHE's approval.

## SUBJECTS OFFERED

- Introduction to Graphic Design
- Computer Application in Art & Design
- Drawing Studies
- Visual Communication
- Color Theory
- Element of Design
- Graphic Illustration
- Digital Photography
- History of Graphic Design
- Electronic of Publication Design
- Typography
- Corporate Identity Design
- Packaging Design
- Advertising Design
- Creative Web Design
- Project
- 3D Animation
- 2D Animation
- Principle of Advertising
- Foundation of Digital Media
- Business Mathematics

CONTACT OUR PROGRAM ADVISOR:

**Kedah**  
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**Sabah**

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**Kelantan**  
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