

## **CORPORATE SOCIAL RESPONSIBILITY PROGRAM EM-MUDBALL 2016 BY COSMOPOINT COLLEGE KOTA KINABALU**

**Sabah, 24<sup>th</sup> August 2016,**– Cosmopoint College Kota Kinabalu in collaboration with Kota Kinabalu City Hall, held a Corporate Social Responsibility Program on August 21st, 2016. This program was intended to spur awareness and encourage the involvement of the public on the importance of preservation and conservation of the environment through a variety of interesting activities such as, throwing mudballs into the sea, environmental-themed fashion shows, a busking performance and a free market.

The program was held for the first time between the two organizations which involved the participation of 200 students from Cosmopoint College Kota Kinabalu, students of the Nature Lovers Club from several schools around Kota Kinabalu, and the staff of Cosmopoint College Kota Kinabalu.

The objectives of this program included creating awareness on the importance of the conservation and preservation of the environment amongst students, and the local community. In addition, to build onto the spirit of teamwork and in enhancing their communication skills, this program also sought to build and strengthen the bonds among all participants.

The guest of honour who were present for this program included, the Mayor of Kota Kinabalu, Datuk Yeo Boon Hai, representatives from the Ministry of Youth and Sports Sabah, Ministry of Tourism, Culture and Environment Sabah, and sponsors which included *Persatuan Penggiat Perfileman Sabah*, Casero Event, MJ by MUS, and Ms. Venisa Judah, Miss Malaysia Earth 2016.

Chief Executive of Cosmopoint College, Mr. Mohammad Najmie Noordin, said, 'It is our hope that all parties will work together in strengthening this effort. The effort does not only involve the government and the private sectors, but it also requires the commitment of various parties including, associations, organizations, groups and private agencies, schools, and even individuals. The combination of the multi-party cooperation is expected to be an agent of change for the sustainability of the environment".

It is hoped that by hosting such corporate social responsibility programmes, this will serve as an example and also act as a catalyst for various parties to commit to the conservation and preservation of the environment.

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### **About Cosmopoint College**

Cosmopoint College was established in 1991 with a total of 11 campuses located throughout the country including Sabah and Sarawak to provide educational needs for the community. Cosmopoint has produced a total of over 100,000 graduates across the country in various fields. This institution provides quality education based on real-world experience, to guide the local and international students towards academic excellence. Cosmopoint College offers industry-based programs, such as, Tourism, Hospitality, Culinary Arts, Pastry Arts, IT, Business Management, Accounting, E-Secretaryship, Multimedia, and Graphic Design. For more information, please visit [www.cosmopointcollege.edu.my](http://www.cosmopointcollege.edu.my)

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